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Dear Parents/Carers

We are pleased to share with you some updates and opportunities relating to careers education at Bristol Free School. This comes at an exciting time for the school, following the recent publication of our Ofsted report, which commented that the school's careers information, advice and guidance programme is a particular strength. In this letter, you will find information about developments to our careers programme, including improvements to our website, key upcoming events, and guidance on how you and your child can access and make the most of the Unifrog platform.

Unifrog – Creating Parent Accounts

As part of our commitment to providing exceptional careers guidance and personalised support, we use *Unifrog*, an award-winning online careers platform that helps students explore and plan their next steps after school. We have used Unifrog for many years, and in previous years parents have been able to create their own accounts to explore the platform from a student perspective.

This year, Unifrog has updated and improved the way parents can access the platform. You can now create your own parent account, allowing you to see some of the activities your child completes on Unifrog, including interactions tagged to their name and any upcoming events we have logged for them. You will also have access to the same tools your child uses, enabling you to support them throughout their Unifrog journey.

We encourage you to explore the platform alongside your child so you can help guide them as they consider their future options.

What is Unifrog?

Unifrog supports students in making informed decisions about their futures, offering a wide range of tools suitable for all year groups. Each student from Year 7 to 13 has their own account, tailored to their interests and aspirations.

Key features for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio-building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

Creating a Parent/Caregiver Account

To set up your parent account, please use the link below. You should enter the email address you have provided to Bristol Free School, as this is the address linked to your child's Unifrog profile.

You can sign in using your email address or via Single Sign-On with a Microsoft or Google account. If you experience any difficulties, please contact careers@bristolfreeschool.org.uk.

You will also have the option to sign up for Unifrog's parent/caregiver newsletter, which offers expert advice on supporting your child with their next steps. If you previously created a parent account, it has now been deactivated, and you will need to create a new one linked to your child's profile.

www.unifrog.org/parent



Website developments

Recently, we have been making, and will continue to make, significant developments to the careers section of our website, which we hope you and your child will find useful.

You will find dedicated noticeboards for Years 7–11 and Years 12–13, highlighting local opportunities such as open days, work experience and apprenticeship opportunities, and online webinars. There is also a page of useful careers-related links and resources, alongside detailed guidance for students considering competitive entry courses, including Oxford/Cambridge and Medicine. You will also find further information about our careers programme and how you can support it.

Year 10 Work Experience – Wednesday 1 to Friday 3 July

As some of you may know, this year we launched work experience with Year 10 for the first time. Students will be undertaking three days of work experience from Wednesday 1 to Friday 3 July 2026.

Most students have now secured placements; however, a small number are still seeking opportunities. If you feel you could offer a placement to one or more of our Year 10 students on these dates, we would be very grateful.

Please contact Y10workexperience@bristolfreeschool.org.uk.

Careers Day – Monday 6 July

We are also looking forward to our Year 10 and Year 12 Careers Day on Monday 6 July. On this day, Year 10 students will take part in a mock interview with a visiting employer. This has been a highly successful event over the past two years; students have greatly valued the experience and visiting interviewers have been very impressed with their approach.

We are still seeking volunteers to support the mock interviews, which will take place between 9:00am and 12:40pm. If you are able to help, or would like further information, please email careers@bristolfreeschool.org.uk.

We are very grateful for the continued support of our parent and carer community.

Yours sincerely



Ms S Norton
Deputy Head of Sixth Form & Careers Lead